

**MDOT Southwest Region  
Nonmotorized Investment Plan**

Presentation for the  
Communication,  
Consciousness Raising &  
Public Involvement Session

Transportation Summit  
Planning Team  
September 29, 2003

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**SW Region NM Investment Plan**

- Integrate nonmotorized considerations into MDOT's SW Region planning and project development decisions
- Reflect local nonmotorized preferences and priorities

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**SW Region NM Investment Plan**

Needed two types of information to provide the context for each project:

- What types of people were likely to use the facility?
- What other facilities or systems will this connect to?

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### SW Region NM Investment Plan

We knew the needs and preferences varied widely across the nine-county area and decided the best way to collect that information was to hold a series of workshops and ... *ask the people who would be using the facilities.*

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### SW Region NM Investment Plan

- Consultant – T. Y. Lin International and Suzan A. Pinsof & Associates - engaged a public events coordinator to handle meeting logistics
- 1,000 individuals, agencies and organizations were invited to one of seven meetings held throughout the nine county region.

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### SW Region NM Investment Plan

- Letters & postcards
- Public service announcements
- Newspaper public interest stories
- Phone calls
- Postings in bike shops
- Word of mouth
- Advocacy groups' e-mail

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### **SW Region NM Investment Plan**

- 115 participants representing:
  - Government agencies
  - Tourism/business interests
  - Education
  - Safety
  - Nonmotorized advocacy interests
  - Regular folks

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### **SW Region NM Investment Plan**

- Follow up Public Meetings in June
  - Display recent versions of inventory maps of each of the nine counties
  - Solicit input for alterations to MDOT's project scoping checklist and concept statement forms

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### **SW Region NM Investment Plan**

- Follow up Meetings in June (cont)
  - Propose a sequence for handling nonmotorized projects with a connection to the inventory
  - Present a proposed candidate project submission form

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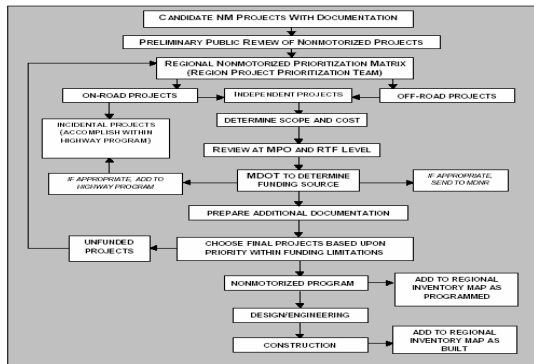
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## The New Process




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## SW Region NM Investment Plan

Elements of Effective Public Involvement:

- 1) Clearly-defined purpose & objectives
- 2) Identification of affected public and stakeholder groups
- 3) Identification of techniques for engaging the public

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## SW Region NM Investment Plan

Elements of Effective Public Involvement:

- 4) Notification procedures which effectively target affected groups
- 5) Techniques that help the public understand the problem, potential solutions, obstacles and opportunities
- 6) Follow through by public agencies

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### **SW Region NM Investment Plan**

- Under-represented groups
  - Private citizens
  - Amish community

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### **SW Region NM Investment Plan**

What could we have done better?

- Held more evening sessions
- Made the meetings more local
- Held more sessions
- Targeted specific audiences where we knew transportation was a barrier

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### **SW Region NM Investment Plan**

What did we do well?

- We asked!
- We identified – and went to - a broad range of stakeholders
- Used appropriate notification
- We continue to update and work on implementation

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